

4th ANNUAL

Online Film Festival, Awards Celebration, and Symposium

SPONSORSHIP PACKAGES

Launching on June 9, 2020 Alvin Ailey American Dance Theater New York City

Here is your opportunity to partner with the UnLonely Project to increase awareness of loneliness and its toxicity—as lethal as smoking 15 cigarettes a day and affecting over 30% of us!

Our innovative work is helping to reduce the stigma and burden of loneliness by encouraging each of us to tap into outlets for creative expression. Research shows that this can be a powerful catalyst for individuals to share their personal stories and authentically connect with others.

Showcase Your Brand as an UnLonely Ally.

By becoming a sponsor, you'll be on center stage across three of our most visible programs: The UnLonely Short Film Festival streaming 24 x 7 x 365, plus two live events in New York City in May 2020—the FilmFest Awards Celebration and the UnLonely Symposium for professionals.

Themes across all three programs focus on especially vulnerable groups and situations: Campus settings, the workplace, older adults, caregivers, those with health challenges, immigrants, minorities of all types, military members and veterans.

Join leading employers, healthcare delivery systems, health plans, colleges, community centers, and other stakeholders on our mission to tackle the burden and health consequences of loneliness and social isolation.

Want to Learn More?

Let's walk through how we can work together to showcase your brand through one of our sponsorship packages. Contact our program director, Jennifer Weiss:

jweiss@artandhealing.org

Brand Visibility Across Three Venues



UnLonely Film Festival 4 Streaming Online All Year Long

Over 30 films with powerful stories, powerfully told. Available for everyone to view and engage with on our website and social media platforms. See this season's films at unlonelyfilms.org



UnLonely Film Festival 4 Awards Celebration

A ticketed evening event where arts, medicine, and public policy luminaries will join guests for screenings of winning films, awards presentations, light refreshments, creative activities, and lively conversation with new friends.

Pictured: last season's hosts Mike Paseornek, formerly of Lionsgate; Kate Snow of NBC News; former US Secretary of Veterans Affairs, David Shulkin, MD



UnLonely Symposium 4

This free afternoon event is for professionals addressing the issues and will include film excerpts and other forms of creative expression, plus expert panel discussions on loneliness and isolation in various contexts.

BRONZE PACKAGE | \$10,000

- Organization's logo included in all printed materials, online theater, and Film Club communications
- 5 guests at the Festival Awards Celebration

SILVER PACKAGE | \$25,000

Everything in Bronze package, plus:

- On-stage logo placement with others during the UnLonely Symposium and before screening of winning films at the Film Festival Awards Celebration
- Company representative interviewed for placement in a *Psychology Today* post
- 10 guests at the Festival Awards Celebration

GOLD PACKAGE | \$35,000

Everything in Silver package, plus:

- Logo placement on the UnLonely Project video overview and highlights
- Sponsor recognition for a chosen Film Festival content category
- Listing in collateral for UnLonely program events throughout the year
- Select company representative for on-stage participation at the UnLonely Symposium
- 15 guests at the Festival Awards Celebration

PLATINUM PACKAGE | \$50,000+

- Customized package to support your brand mission and objectives
- Showcased as the primary sponsor with all associated events and materials